

DOSSIER 2019 enlightED

STARTUP COMPETITION 2019

OVERVIEW



2-4 OCT La Nave





TRACKS

Healthcare & Biotech

Technologies applied to the prevention or improvement of health and science.

Fintech & Insurtech

Trends in the finance & insurance sector

Cutting Edge Technologies

Technology at the frontiers of knowledge.

Digital Business & Government

Application of digital technology in all aspects of society.

Marketing & Content

Creation of content to capture, retain and build customer loyalty.

Travel & Tourism

Startups oriented to improve the quality in pleasure or business trips.

Consumer Solutions

Ideas to enhance elements of their customer service processes.

Smart Mobility & Logistics

The future of transportation

Energy & Sustainability

Cleaner methods of energy production and conservation.







STARTUP	TEAM	INDUSTRY	DESCRIPTION	COUNTRY	STAGE
Commonlit	Michelle Brown CEO	Social Impact	CommonLit delivers high-quality, free instructional materials to support literacy development for students in grades 3-12.	United States	Growth
Expansio - CodeAll	<u>Mateusz Jarus</u> CEO	EdTech & MOOCs	CodeAll is the world's most intelligent chatbot supported by artificial intelligence. It talks to the user in a natural conversation, while allows to code intelligent environment thanks to their wireless sensors and actuators.	Poland	Seed
<u> MobieTrain</u>	<u>Guy Van Neck</u> CEO	EdTech & MOOCs	Mobietrain is a micro-learning platform which empowers employees to drive their own career development and retain knowledge through bite-sized training content they love.	Belgium	Growth







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<u>Mtabe</u>	<u>Given Edward</u> CEO	Artificial Intelligence	Mtabe is a platform that uses AI to provide instant learning and support via SMS on feature phones, highly focused on students who cannot afford textbooks and do not have access to the Internet.	Tanzania	Seed
<u>Neekids</u>	<u>Carla Leal</u> CEO	EdTech & MOOCs	NeeKids is a tool that performs psychopedagogical, neurocognitive, and neuropsychological tests to create a neurodidactic profile, and, with machine learning techniques, recommend the best educational program adapted to the special educational needs (S.E.N) of the child.	Chile	Seed
<u>Praxilabs</u>	Khadija El-Bedweihy CEO	EdTech & MOOCs	PraxiLabs aims to provide equal opportunity for an enhanced STEM education for students everywhere by providing 3D interactive virtual simulations that are accessible, usable, and affordable for educational institutions and students alike.	Egypt	Early Stage







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Smile & Learn	<u>Victor Sánchez</u> Rodríguez CEO	EdTech & MOOCs	Smile and Learn is a 360° adaptive learning platform designed for children aged 3 to 12 years. It includes more than 4,000 activities, in 200 apps and 250 videos that reinforce curriculum, language and intelligence learning, and, at the same time, it provides analytics and recommendations based on children's progress.	Spain	Growth
<u>Skriware</u>	Karol Górnowicz CEO	EdTech & MOOCs	Skriware has developed a fully integrated ecosystem consisting of easy-to-use 3D printers, a STEAM education online platform, modular robots' building system and a set of online tools allowing users to take full advantage of 3D printing learning potential.	Poland	Growth







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<u>Smowltech</u>	<u>Ricardo Vea</u> CEO	EdTech & MOOCs	Smowltech's aim is to help organizations enhance their online academic integrity in order to gain trust and prestige in the market, providing a continuous online proctoring service using facial recognition, enabling organizations increase their online offer with credibility and cost-effective.	Spain	Growth
Marmelade	Clement Rouch, Julie Brasset, Youssef Sayyouri CEO	EdTech & MOOCs	Marmelade is a micro-learning app allowing users to learn easily by answering a question while unlocking their phone.	France	Growth